



**National  
Flood  
School**  
Established 1988

[www.nationalfloodschool.co.uk](http://www.nationalfloodschool.co.uk)

Restoration Express is sponsoring this one day course in partnership with Chemspec-Europe.

### Agenda for “**Cleaning the Chemspec way**”

#### The Whole Range

- What is unique about the Chemspec system
- How to choose the right products for your carpet cleaning machine and type of work
- How to avoid damaging your customers' carpets.
- How to always get the best results
- How to boost the results from your cleaning products safely.

#### Spot & Stain Removal

- Identifying the stain
- Stain removal Chemistry
- Water and solvent soluble stains.
- Dye Removal – deal with coffee, tea, wine stains etc. with confidence.

#### Deodorisation

- Removing the source of the smell.
- Masking, Perfuming or deodorising, how to remove odour effectively.
- Dealing with nicotine and urine odour.
- Deodorisation options and add-ons for your business.

#### Protection

- Types of protector available – what are the differences.
- How to get effective coverage and protection
- How to work out the coverages for different pile types.
- Application rules / drying and curing times.

#### Marketing

- Business opportunities
- Add on business using the Chemspec Range
- Effective advertising.
- Marketing Planning and executing.

Questionnaire for accredited Chemspec certificate.

Cost: FREE includes refreshments  
Please note lunch will not be provided although a sandwich van will arrive in the morning should anyone wish to buy from it.

Date: 27<sup>th</sup> March 2007

Time: 9.00am –17pm

Place: The National Flood School, Farnham, Surrey



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